
COURSE TITLE	Supply Chain Management SCM4011
INSTRUCTOR NAME	Dr. Mike Smith, D.B.A., CPBA
CONTACT INFORMATION	Office Phone: (239) 938-7700 Cell Phone: (239) 479-6105 Email: msmith@hodges.edu
INSTRUCTOR BIO	Dr. Smith received his B.S. in Business from the University of Alabama, his MBA from Nova Southeastern University, and his Doctorate of Business Administration at Argosy University. Dr. Smith has an extensive background in Banking and Mortgage banking, and has consulted businesses in the areas of Leadership, Organizational Development, Sales, and Marketing. As a Certified Professional Behavioral Analyst, he helps businesses and organizations with communication and development of Human Capital. He speaks at public seminars, conferences, civic clubs, and community organizations.
OFFICE HOURS	Due to the Covid-19 my office is closed. You can contact me by email or by telephone as needed.
CREDIT HOURS	3 Credit Hours
COURSE DATES	20AUG 4-week, August 3, 2020 – August 30, 2020
COURSE MEETING INFO	Students will meet online daily to respond to discussion board questions, complete quizzes, review documents, or complete assignments, projects, and assessments. Assignments must be completed and submitted by the last day of each week.
REQUIRED RESOURCES	Jacobs, F.R., & Chase, R.B., (2016). Operations and Supply Chain Management: The Core (4 th ed.). New York, NY: McGraw-Hill Publishing. ISBN: 978-1-259-49724

COURSE DESCRIPTION This course provides an overview of the theories and application of supply chain management. It includes topics such as the supply chain operations of planning, sourcing materials, production, inventory management, outsourcing and quality matters. Prerequisite: ENT2020 or permission of the program Chair and Dean.

COURSE STUDENT LEARNING OUTCOMES

The student will:

Student Learning Outcome	Assessment Method (in-class and/or online)
Identify the management components utilized in supply chain management and the precepts to the current planning practices in the global business environment.	Jacobs text Chapters 1, 7 and 8. Assignments cases, discussions, weekly Papers, final examination.
Analyze customer driven processes and strategies such as process, customer relationship, and customer service management used to influence the behavior of others.	Jacobs text Chapters 4, 5 and 11. Assignments cases, discussions, weekly Papers, final examination.
Diagram service process variances that call for implementation of various managerial prerogatives to maintain control of inventory, work processes, and sourcing materials in accomplishment of the organization's goals.	Jacobs text Chapters 9, 12 and 13. Assignments cases, discussions, weekly Papers, final examination.
Develop contemporary practices that utilize lean production systems in pursuit of measurement that are appropriate to specific situations	Jacobs text Chapters 10 and 14. Assignments cases, discussions, weekly Papers, final examination.
Build insight into the tools and techniques that create quality through continuous measurement that are appropriate to specific situations.	Jacobs text Chapters 2 and 3. Assignments cases, discussions, weekly Papers, final examination.
Establish insight into the strategies and sustainability aspects that are appropriate to specific situations in supply chain management.	Consolidated Research & final examination

INSTRUCTIONAL METHODS

This course will include a variety of instructional methods. This course makes use of Canvas where students can find the most up-to-date learning materials, syllabus, assignment instructions, and announcements. Additional details regarding instructional materials and methods can be found in your course in Canvas.

COURSE EXPECTATIONS

Students are expected to:

- *Read the syllabus and be aware of all course and university policies.
- *Understand how to navigate the HU Portal, Canvas, the HU library databases, and HU email.
- *Work on coursework every day of the session.
- *Manage time to meet all course deadlines.

*Dedicate more than 28 hours/week to the course.

*Contact the instructor immediately with questions or concerns about coursework or deadlines.

COURSE ATTENDANCE POLICY

Your attendance will be based on your timely online participation each day/week. If you fail to submit an assignment by the required date (usually Sunday at midnight for online classes or the date assigned by the professor for traditional face-to-face classes).

COURSE COMMUNICATION

Students are responsible for keeping up with course changes, and are therefore expected to check Hodges email and Canvas announcements daily. Changes to the course, including assignments and deadlines, will be announced through Canvas and/or HU email. Students can expect the instructor to return emails or phone messages within 48 hours and should not wait until an assignment deadline to reach an instructor with questions. Students should anticipate instructor feedback on submitted assignments within a 24-48 hour period after the due date.

ASSIGNMENTS POLICY

Discussion Boards (DB)

The class utilizes the Discussion Board for weekly interaction. Your comments should be professional and demonstrate critical thinking. Each student is required to visit the DB a minimum of **three (3) times a week**.

The initial response should be **no later than Wednesday each week**, and then comment on the postings of 2 other students **no later than 11:59 pm on Sunday (EST)**.

Canvas Discussion Boards, just like the college classroom, should contain appropriate language and demonstrate courteous treatment of your classmates and instructor. The opinions expressed are specifically for this class and our learning and should not be repeated outside of this environment.

NO SLANG, "EMOTICONS," OR CHAT ACRONYMS ARE ALLOWED.

Response(s) MUST be:

- Intelligent and pertinent to the topic
- Reflective of information from the readings
- An example of critical thinking
- At least 100* words in your initial response
- At least 70 words for each response.

* Unless otherwise indicated

Again please note: Your initial post must be by Wednesday, and your subsequent responses to the posts of other learners at timely intervals throughout the duration of the week. The goal is to have a dynamic discussion around the topic that lasts throughout the entire week. **Posts on Sunday evening do not contribute to this goal. Because of the nature of student interaction in the Discussion Board, no late assignments/postings will be accepted.**

APA Format

Individuals become effective leaders, managers, team members, and change agents only if they can communicate their ideas in oral and written form. Therefore, a strong emphasis is put on the student's abilities to clearly and convincingly advocate her or his position—whether through class discussion, oral presentations, or written case studies.

Formal written documents where references are used, examinations, reports, etc. will follow the format prescribed in the APA Publications Guide, 6th ed.

Short Papers

There are four (4) short research papers (Projects) due in each of Weeks. Papers will be related to textbook content for each week and will require some research. Each short paper will be assigned to cover learning outcomes for the course. Using at least three sources found in the Hodges University Library databases (and as many other creditable sources as you wish to use), prepare a 2 to 3 page, double spaced, paper that analyzes the topic reviewed in the articles that you find. Use APA format. *No abstract required.

The short papers are an assessment vehicle to evaluate each student's competencies in the course content material as well as the competencies of critical thinking, effective communication, research ability, leadership ability, and initiative as well as the ability to creatively apply and expand upon course concepts.

PowerPoint "Presentation" (Voice-over)

Create a PowerPoint presentation for consolidating your weekly project. Since this is an online course, we will formally present the final research project in a voice-over PPT. Students will create 6-8 slides for presentation at a date and time to be determined by the professor. **Students must have audio and video capabilities on the computer they use for the presentation.** The presentation will be tailored for fifteen (15) minutes or less. Students must present professionally and sell the strategic analysis of their selected company to fellow classmates. Instructions will be in Module 4.

QUIZZES / EXAMINATIONS

There are four Quizzes with True/False questions. The Final Exam includes 10 essay questions.

GRADING AND EVALUATION

Discussions	15%
Short Papers	20%
Module Projects	20%
Research PowerPoint (VO)	10%
Quizzes	10%
Final Exam	20%
Participation	5%
Total	100%

UNIVERSITY GRADING POLICY

Supply Chain Management / SCM4011 / 20AUG

Please refer to the University Catalog, Chapter 4, Section 4.11 for the University's grading policies.

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WEEKLY COURSE OUTLINE

Below you will find the course outline containing recommended daily activities. You should expect to spend 28+ hours each week to complete coursework. Therefore, this is the recommended approach to your coursework to ensure your success in the 4-week format. Keep in mind, you can always complete the course activities as your schedule permits while still adhering to final due dates. Consult your instructor if you have any questions.

Course Outline		
See Canvas for all assignment due dates and instructions		
Week 1 (Module 1: Operations and Supply Chain Management)		
Day	Check	Recommended Daily Activities
Monday August 3		Preparation: Login and review the entire course: Read the syllabus. Do an overview of the weekly modules & introduction and objectives. Locate and utilize the Module 1 Introduction & Objectives and Resources. Read: Syllabus Graded Work: None.
Tuesday 4		Preparation: Utilize the Model 1 materials to assist with the Course. View: Video on Supply Chain Management in Module 1 Read: Chapter 1 – Operations and Supply Chain Mgmt. Graded Work: None
Wednesday 5		Preparation: Utilize the Module 1 materials to assist with the Course. Read: Jacobs Chapter 7 – Service Processes Graded Work: Post initial post – <i>1.5 Supply Chain Processes Discussion</i>
Thursday 6		Preparation: Work on 1.7 Customer Service Assignment Service Processes video Read: Peer-reviewed Article Graded Work: Respond to peers – <i>1.5 discussion</i>
Friday 7		Preparation: Work on 1.8 Module 1 Project Read: Read Jacobs Chapter 8 – Sales and Operations Planning Graded Work: None.
Saturday 8		Preparation: Watch Service Processes video. Read: Peer-reviewed article Graded Work: Respond to peers – <i>Discussion 1.5 Supply Chain Processes</i>

Sunday 9		Preparation: Work on assignments. Review Wrap-up & Next Steps Read: None. Graded Work: Take and pass 1.9 Module 1 Mastery Quiz Graded Work: Submit 1.7 Customer Service Assignment Graded Work: Submit 1.8 Module 1 Project
NOTES:		
Week 2 (Module 2: Inventory Management, Processes, & Project Management)		
Day	Check	Coursework
Monday August 10		Preparation: Review and utilize the Module Introduction & Objectives. Work on 2.7 <i>Project Management Discussion</i> Review Instructor Insights Read: Chapter 11 – Inventory Management Graded Work: None
Tuesday 11		Preparation: Watch Inventory Management video Review PPTs Read: Chapter 4 – Strategic Capacity Management Graded Work: None.
Wednesday 12		Preparation: Watch Capacity Management video Read: None Graded Work: Post initial post – 2.5 <i>Supply Inventory Discussion</i>
Thursday 13		Preparation: Watch Strategic Capacity video Work on 2.7 Project Management Assignment Read: None Graded Work: Respond to peers – <i>Discussion 2.5</i>
Friday 14		Preparation: Work on 2.8 Module 2 Project Read: Chapter 5 Graded Work: None
Saturday 15		Preparation: Work on assignments Read: None. Graded Work: Respond to peers – <i>Discussion 2.5</i>
Sunday 16		Preparation: Work on assignments Review PPTs Read: None.

NOTES:		Graded Work: Take 2.9 Module 2 Mastery Quiz
		Graded Work: Submit 2.7 Project Management Assignment
		Graded Work: Submit 2.8 Module 2 Project
Week 3 (Module 3: MRP, Planning & Global)		
Day	Check	Coursework
Monday August 17		Preparation: Review and utilize the Module Introduction & Objectives. Review Instructor Insights Work on 3.5 <i>LEAN Production Discussion</i> Read: Chapter 9 – Material Requirements Planning Graded Work: None.
Tuesday 18		Preparation: Work on 3.5 <i>LEAN Production Discussion</i> Watch Lean Supply video Read: None Graded Work: None
Wednesday 19		Preparation: Find and review Peer-Review Journal Article Read: Chapter 12 – Lean Supply Chains Graded Work: Post initial post – 3.5 <i>LEAN Production Discussion</i>
Thursday 20		Preparation: Work on 3.7 Module 3 Supply Chain Assignment Watch Global Sourcing video Read: None Graded Work: Respond to peers 3.7 <i>discussion</i>
Friday 21		Preparation: Work on 3.8 Module 3 Project Read: Chapter 13 – Global Sourcing & Procurement Graded Work: None
Saturday 22		Preparation: Work on assignments Read: None Graded Work: Respond to peers 3.7 <i>discussion</i>
Sunday 23		Preparation: Work on assignments Review PPTs Read: None Graded Work: Take 3.9 Module 3 Mastery Quiz Graded Work: Submit 3.7 Module 3 Supply Chain Assignment Graded Work: Submit 3.8 Module 3 Project

NOTES:		
Week 4 (Module 4: Logistics, Forecasting, & Global Supply Chain Management)		
Day	Check	Coursework
Monday August 24		Preparation: Review and utilize the Module Introduction & Objectives. Review Instructor Insights Work on 4.5 <i>Quality Discussion</i> Read: Read Chapter 2 – Strategy & Sustainability Graded Work: None.
Tuesday 25		Preparation: Watch Sustainability video Read: Chapter 3 – Forecasting Graded Work: None.
Wednesday 26		Preparation: Work on 4.5 <i>Quality Discussion</i> Read: Chapter 10 – Quality Management & Six Sigma Graded Work: Post Initial Post – 4.5 <i>Discussion</i>
Thursday 27		Preparation: Work on 4.7 Six Sigma Assignment Watch Six Sigma video Read: None Graded Work: Respond to peers 4.5 <i>discussion</i>
Friday 28		Preparation: Work on 4.8 Module 4 Project Find peer-reviewed article Read: Chapter 14 – Location, Logistics, & Distribution Graded Work: None.
Saturday 29		Preparation: Prepare for the final exam Work on assignments Read: Peer-reviewed article Graded Work: <i>Respond to peers 4.5 discussion</i>
Sunday 30		Preparation: Prepare for the final exam. Review PPTs Read: None Graded Work: Take 4.9 Module 4 Mastery Quiz Submit 4.7 Six Sigma Assignment Submit 4.8 Module 4 Project Submit Presentation (Voice-over) Take Final Exam

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The professor reserves the right to amend the syllabus, week due dates, assignments and/or planned activities.